

PVDFest Social Media Marketing Intern

PVDFest is looking for a social media marketing intern to join our team. We are looking for a talented and artistic individual to create and maintain a strong online presence through various social media platforms. Your role is to implement basic marketing strategies and to curate content using PVDFest social media accounts.

Responsibilities

- Analyze current social media trends.
- Create and post content related to and about PVDFest.
- Develop an optimal posting schedule for lead up and week of the festival.
- Oversee various social media platform accounts (Twitter, Facebook, Instagram).
- Develop new ways to attract prospective engagements,.
- Work closely with the PVDFest Communications and Marketing team, the PVDFest Team, the Art, Culture + Tourism office and the City of Providence communications team.
- Other duties as assigned.

Requirements

- Social media marketing or communications studies or experience is preferred
- Strong writing and communications skills
- Experience with Microsoft Office Suite, Adobe Creative Suite, Social Media Platforms (Facebook and Twitter specifically) and iContact
- Exceptionally strong oral and written communication skills
- Ability to work nights and weekends
- Ability to deliver creative content
- Organized self-starter, with an ability to prioritize time-sensitive assignments